

HOME

Brisbane North | Sunshine Coast

magazine

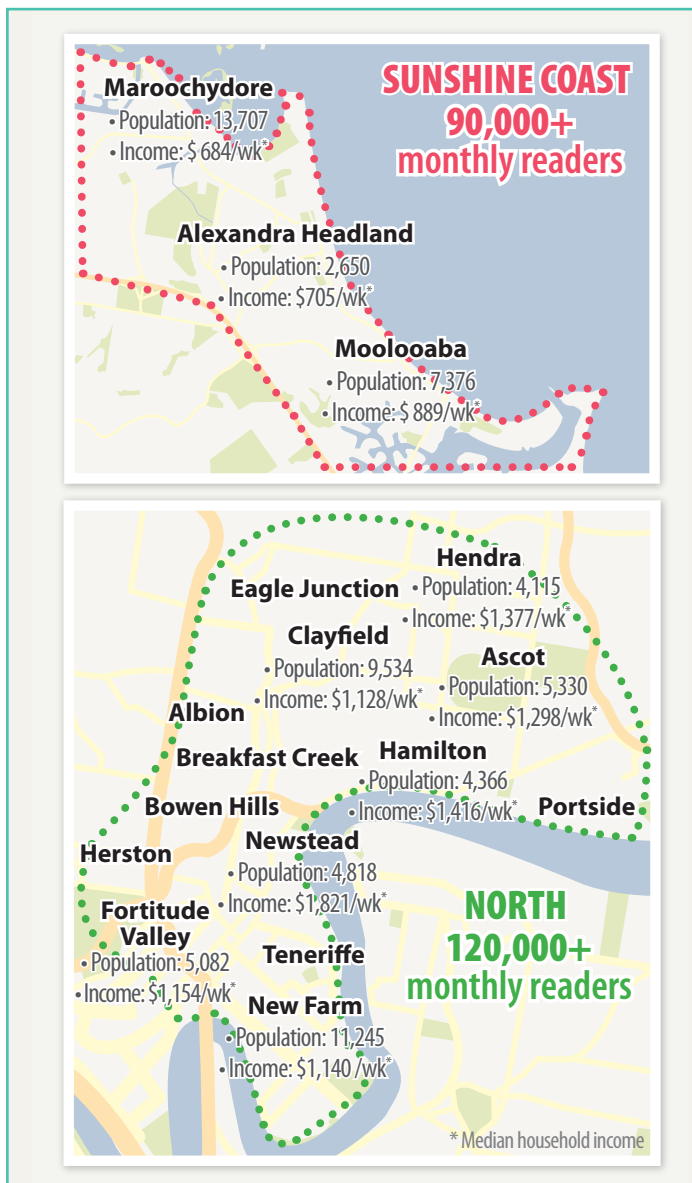


Coverage

Our 210,000+ Readers:

Average Age: 25-55 years

Average Household Income: \$120,000+ pa



Featuring people, food, fashion and homes in your local area, we engage people in your community with our honest and informative editorial-based articles. HOME Magazine showcases your unique products and services each month to tens of thousands of potential clients in your neighbourhood.

With a celebrity, sometimes nationally recognised and other times more locally, on the cover each month, it will grab people's attention right from the first glance. Inside there are lots of local features like products, a special Q & A and a diary of events happening that month. Other sections include fashion, fitness and health, pets, food, interiors and gardens, plus local real estate.

HOME Magazine is delivered direct to tons of homes in your immediate area, as well as bulk dropped at coffee shops, retailers, real estate agencies and other local outlets. HOME Magazine has a potential reach of over 270,000 people each month.

Synopsis

@ HOME :: Latest info, products & news

Celebrity At Home :: Q & A with National & Local Celebrities

Business Features :: Get to Know Local Businesses

Health & Fitness :: Benefits of Being Healthy & Keeping Fit

Fashion & Accessories :: Latest Trends

Inside :: What's Hot for Inside Your Home

What's In Season :: Hints & Tips for Produce in Season + Recipes

Diary of Local Events :: Find out What is Happening in Your Neighbourhood

Outside :: Gardening Tips

Pets :: Expert Advice & Trends

Behind the Wheel :: Current Motoring Trends

Finance :: Money News

Real Estate for Sale :: Best Properties for Sales and Lease in Your Area

Booking Deadlines

Issue	Pre-Payment	Advertising	Print	Distributed
July	25/06/10	25/06/10	30/06/10	07/07/10
August	23/07/10	23/07/10	28/07/10	04/08/10
September	27/08/10	27/08/10	31/08/10	08/09/10
October	24/09/10	17/09/10	24/09/10	29/09/10
November	22/10/10	15/10/10	22/10/10	27/10/10
December	26/11/10	19/11/10	26/11/10	01/12/10
January 2011	10/12/10	10/12/10	15/12/10	29/12/10

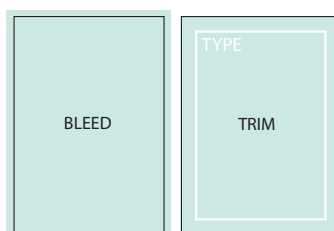
Dates are subject to change without notice.

Advertising Rate & Specification

Cover: Outside Back	\$2,600
Inside Front & Back	\$2,000
Full Page	\$1,300
½ Page	\$770
¼ Page	\$550
⅛ Page	\$330

HOME MAGAZINE

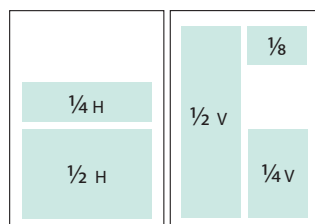
Advertise your products and services to 220,000 potential clients for less than 2¢ per reader* each month.



Full Page

- Bleed 220 x 307mm*
- Trim 210 x 297mm
- Type 185 x 265mm

*Including a 5mm bleed to all edges



- Horizontal 185 x 130mm
- Vertical 90 x 265mm

- Horizontal 185 x 63mm
- Vertical 90 x 130mm

- 90 x 63mm

Press Ready Artwork

- PDFs - High Resolution 'Press Quality'. All fonts to be embedded.
- JPEG, TIFF - Images to be CMYK or Greyscale, no less than 300dpi.

Advertising material for in-house design:

- Any picture/graphic elements must be TIFF, JPEG, PDF or PSD files.
- All images to be CMYK, no less than 300dpi.
- Text to be supplied as a text file or Word document.
- Please ensure no files supplied contain RGB or Spot Colour objects.
- Images & logos used on websites are not acceptable for printing. All artwork is to be supplied via email.

Your Advertising Representative

National Business & Sales Manager:

Ben Sorensen | 0407 302 544 | ben@insightpublishing.com.au

Sunshine Coast Sales Manager: Gary Saunders | 0407 671 202 | garys@insightpublishing.com.au

www.HomeMagazines.com.au

*Based on Full Page Ad.



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We also publish Insight Magazine and Health & Happiness Magazine.

www.InsightMagazine.com.au | www.HealthandHappinessMagazine.com